



## Meet our management.



**Gagan Wasan**  
Co-founder

***MBA - Marketing from IMT, Ghaziabad***

A self-driven professional who believes in the unconventional. Having an experience of more than 15 years in business development covering Delhi NCR & North region, Gagan has been a strong pillar in spreading the business across India. His way of work is to learn from experiences and his motto is "a healthy calibration of ideas gives the best results".



**Deepak Sheoran**  
Co-founder

***B.Tech in Printing, Graphics and Packaging***

Serving the Fortune 500 clients for more than 7 years, Deepak has been instrumental in good project management, troubleshooting and innovative with marketing solutions. His vast experience and valuable contribution in end-to-end execution of BTL activities and indirect procurement has resulted in various awards.



**Nayan Gayary**  
Co-founder

***BFA specialised in Applied Arts***

Driven by passion and determination for over 20 years, Nayan has worked with many of the leading brands in FMCG, Liquor, Beverages, Telecom and Consumer Electronics. His delivery of impactful and successful design solutions has won him many POPAI India Awards in different segments over the years.



**Aas Mohmmad**  
Co-founder

Tech-savvy Data Analyst with 9+ years of experience in interpreting and analyzing data for driving business solutions. Proficient knowledge in statistics, mathematics, and analytics, his understanding of business operations, analytical tools, translating numbers into something meaningful and facts to form strategic business decisions is remarkable.



**Shweta Garg**  
Co-founder

***B.tech in printing and packaging technology***

With over 5 years of experience in the industry, Shweta's expertise in handling BTL campaigns at local as well as Pan India level for various brand categories like consumer electronics, liquor and FMCG and others is rock-solid. Her strong hold in implementing branding campaigns, ensuring ROIs and building strong relationships is pivotal.




# END-TO-END SOLUTIONS

“We listen. We think. We act.”

IMPACTFUL WORK







# Our capability



Who we are.

Enjoy an array of services

***“Last 3 Feet is a retail advertisement agency with specialty in retail branding, POSM designing, POSM fabrication, print procurement, visual merchandising & marketing campaign management.”***

As the name suggests, our focus is to provide robust marketing solutions to a brand which convinces a shopper in the Last 3 Feet of their journey i.e., "the moment of truth" or "the moment of purchase" to buy a product. We put a brand's purpose at the centre of communications to truly connect with people and use creativity to drive business results for clients

Our approach is to provide **one stop solution for all your marketing needs**. We provide end-to-end solutions to our client right *from conceptualisation of the design, fabrication of the POSM and final execution in the marketplace*. The team at Last 3 Feet is very well experienced in managing the campaigns across India with centralised or decentralised approach considering the timelines and reach of the campaign.

The company is headquartered at Gurgaon but run operations Pan India. We are a team of very young and enthusiastic people who are extremely passionate about their work. With the hard work of this team and support of a large OEM base pan India, we have grown exponentially over the last 1.5 years and some of the very renowned brands have trusted us for their marketing communication solutions.



## OUR VALUES.



### INTEGRITY.

We have set our standards high by being real and having the knowledge to do what is ethically right in all our activities.



### COMMITMENT.

We are committed to find a solution for our client's hurdle and make a positive impact on their business.



### INNOVATION.

We believe in continuous innovation to tackle the latest industry trends and how other brands go by.



### TEAMWORK.

We as a team always strive forward to make our client's journey fruitful by effective collaborations.



### QUALITY.

We add premium value to our clients by offering unsurpassed service of the highest quality.



### FLEXIBILITY.

In order to build a better work life balance, we focus on being flexible as it increases robustness.



### TRANSPARENCY.

We focus on being transparent in every process so that no conflicts take place.



### DIVERSITY.

We aim to provide equal opportunities to all and make sure that diversity is embedded as a core value in this organisation.



Our client.







## Our services.

End-to-end solution

**Our integrated service offering means we can manage your work from concept through to installation so your teams can focus on other priorities.**



### STORE FABRICATION.

- Store Designing and Fabrication
- Annual Maintenance Contract



### BRAND EXPERIENCE.

- Retail Activations
- Dealer Meets Internal Events
- Cross Brand Partnerships



### RETAIL BRANDING.

- In store branding and outdoor visibility
- Customised Retail POSM
- Signage - GSB, ACP Boards, Dealer Boards
- Free Standing Units, Counter-top Units
- Store development, production and rollout



### CORPORATE GIFTING.

- Branded office supplies
- Customised promotional products
- Festive gifting



### CREATIVE PRODUCTION.

- POSM designing & production
- 3D modeling & rendering
- Digital production
- Print production
- Temporary POS
- Permanent POS
- Direct mail
- Marketing and sales collateral
- Luxury packaging
- Promotional merchandise



### CONTENT DEVELOPMENT.

- Branding & Rebranding Campaigns
- Corporate Identity Development
- Logo Design and Illustration
- Brochures & Flyers Design
- Corporate Communications Design
- Brand Guidelines Development
- Brand Strategy
- Copywriting



### PRESENTATION SERVICES.

- Presentation Creation
- Interactive Handbook
- PowerPoint Toolkits
- Infographics
- Interactive PDFs
- Dynamic Animation



### PRINT POSM.

- Printing of leaflet, posters, Dangers
- Premium collaterals with various effects



### VISUAL MERCHANDISE.

- Retail activations
- Dealer Meets Internal Events
- Cross Brand Partnerships



Why choose us?

# A one stop destination for all your marketing needs!



## END-TO-END SOLUTIONS

From doing market research to designing, fabricating and executing, we do it all.



## REVENUE GENERATION

Without lowering the focus on deriving sales, our efforts are aligned with what can be achieved in terms of ROI.



## TRUSTED PROCESSES

We are able deliver key results on a methodology that comprises of fully understanding a brand and its goals.



## HIGHLY FOCUSED TEAM

Our agency operates based on a staff approach wherein we all work as an integrated team.



## **YOUTH'S** ENERGY

A team of young and motivated professionals having a rich experience of working in diverse fields.



## PAN INDIA COVERAGE

Not only limited to providing services in a particular region. We cover Pan India, a reason for our flexibility on which you can count only.





# INNOVATIVE DESIGN SOLUTION



## WE LISTEN, THINK AND ACTION

*Design plays a key role in unlocking solutions for a brand/ product to make its presence felt and leave an impact on the target audience.*

At Last 3 Feet Marketing Solutions, we believe the key to an impactful design solution starts with the correct interpretation and understanding the brief.

In our approach to innovative solution, we do our research on the brand, its competition and the channel, to come up with design that suits best in their respective environments without compromising the brands personality and aesthetics.



# Examples of our work

## Creative services

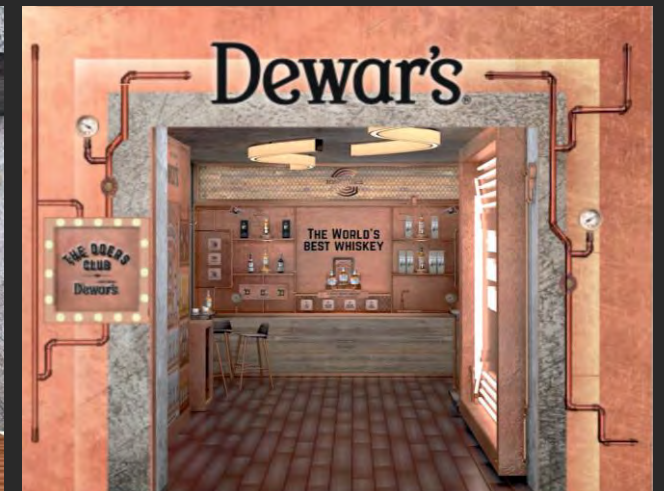
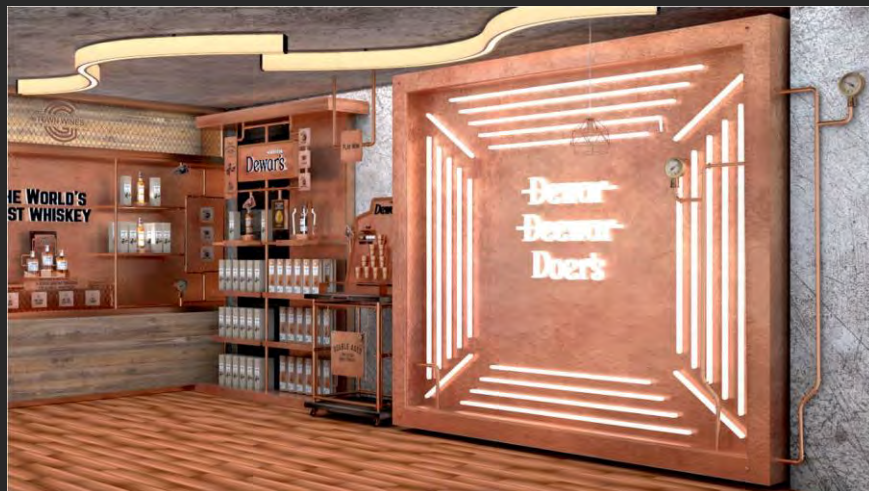
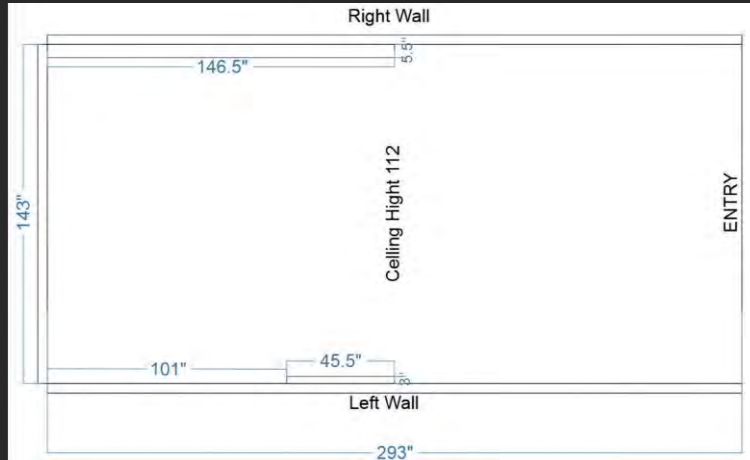




# Store development, production and rollout

LAST 3 FEET  
Marketing Solutions Pvt Ltd

— ESTD 1846 —  
**Dewar's**



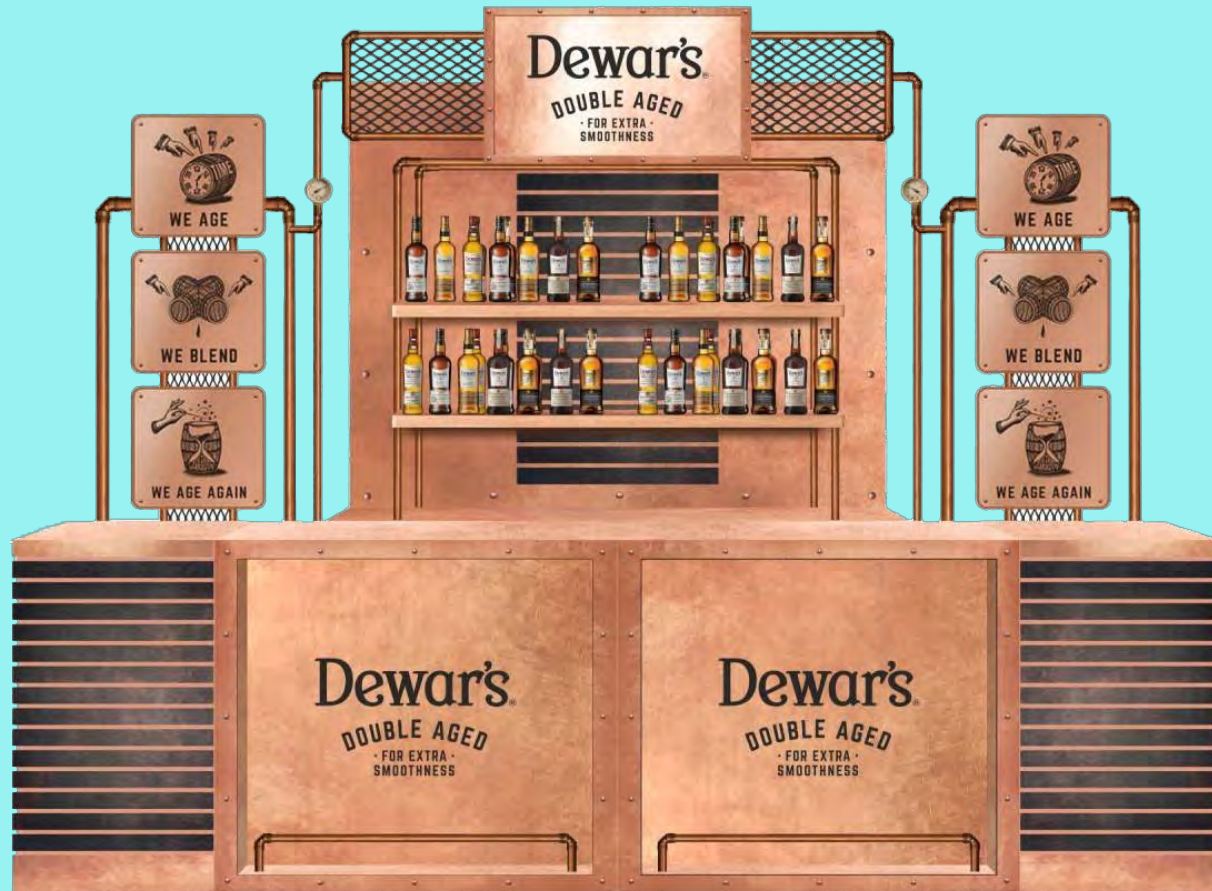




## PREMIUM CTU & ISLAND FSU

LAST **3** FEET  
Marketing Solutions Pvt Ltd

— ESTD 1846 —  
**Dewar's**<sup>®</sup>







## PREMIUM CTU & ISLAND FSU







## GREY GOOSE BAR IN MIRAGE GOA







## Bay divider - in line unit





# Shelf in shelf







## Shelf frame







## Shelf in shelf





# Gondola end cap













## Island display unit

LAST <sup>3</sup> FEET  
Marketing Solutions Pvt Ltd







## Pop-up store







## Pop-up store





## PREMIUM CTU & ISLAND FSU

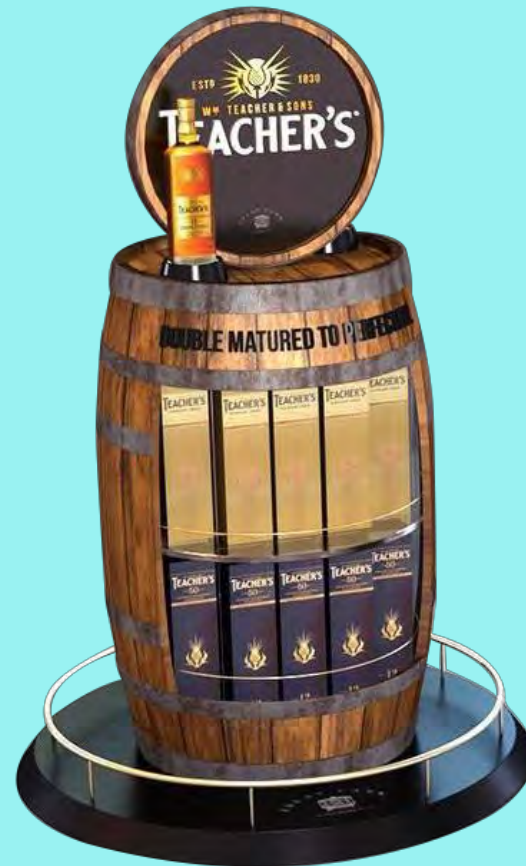






# TEACHER'S COUNTERTOP & FLOOR STANDING UNIT

LAST <sup>3</sup> FEET  
Marketing Solutions Pvt Ltd





# CARTA BLANCA POSM







## SIMBA COUNTER TOP & SIGNAGE





# ROYAL SALUTE PREMIUM PACKAGING







# Examples of our work

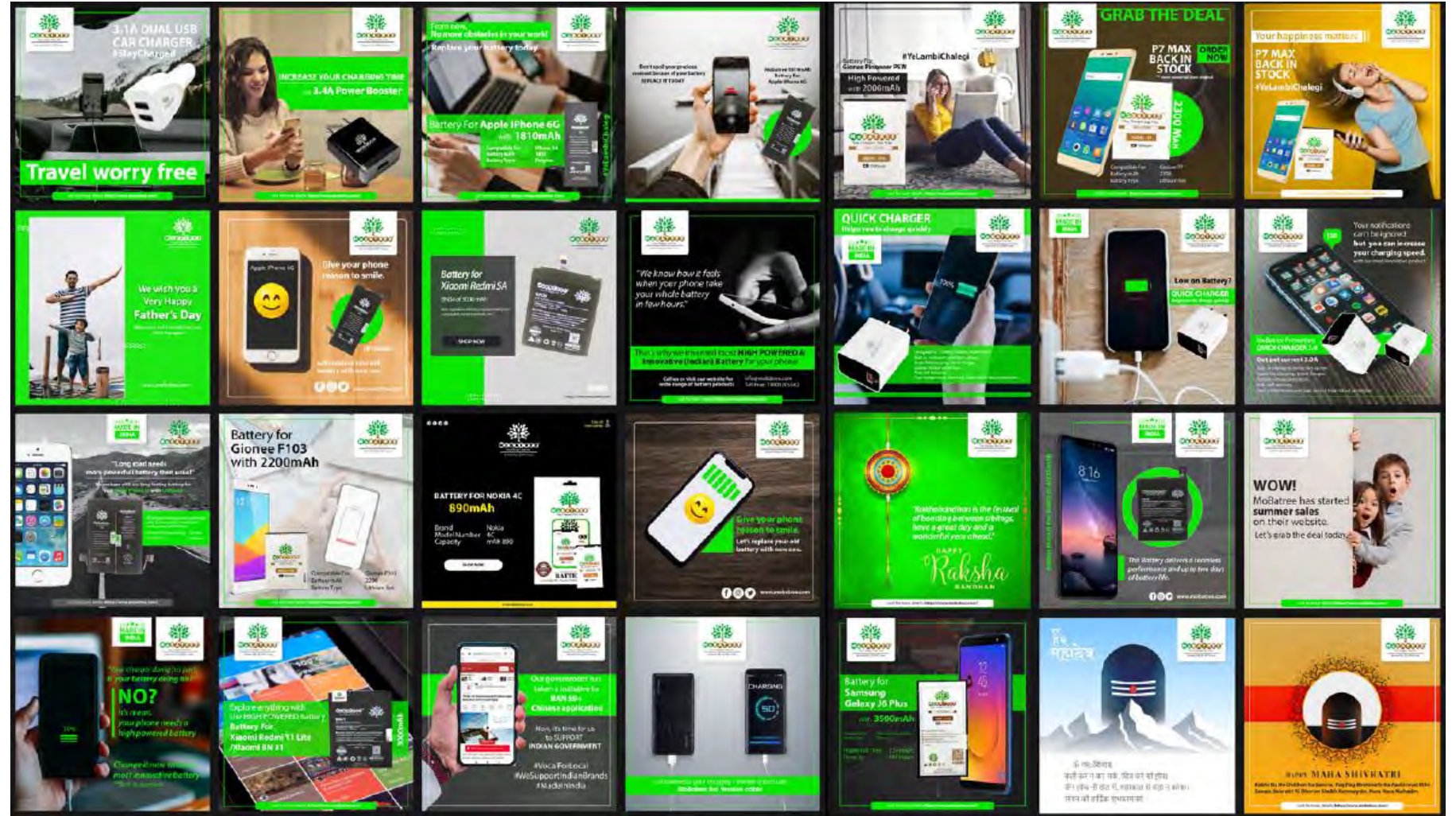
## Content Development





Print









Digital

Let's support MoBatree over the chinese brand | **Our vision: Import free India**  
**#BoycottChineseProducts**

**MADE IN INDIA**

**MOBATREE**  
Stay Charged. Stay Free.  
Sponsored By V3 HVM Group

**Time to support nation**

Let's support **Mobatree** on **#VocalForLocal**  
Since 2012 | sponsored by V3 HVM Group

**MOBATREE**  
Stay Charged. Stay Free.

**#1 Best Seller**

**amazon**

**2300mAh**  
**Model: K9 YUVA**

**#PowerfulBaattery**

**\*\* Lot's of more products are waiting for you**

**#VocalForLocal**





# Illustrations





Boucher



## PLANT BASED BEAUTY | WELLNESS



13750 Chatham St., Blue Island,  
IL 60406, United States  
Email: hello@terraformbrands.com

**terra/form**  
terra (plant) / form (health)

**Beauty + Wellness. Look great, feel greater.**

We make products with a plant based philosophy that bridge the gap between purity and performance. Products that are formulated for usability and sustainability, while staying authentic and transparent. Our goal is simple - to help you create the best you, inside and out.

**Skincare that transforms.**  
Build your best routine. Serums | Creams | Masks

**ELEVATE YOUR SKIN GAME.**  
Formulated from the top down to caring CBD drops the your skin to help reduce irritation and inflammation while promoting cellular protection for healthier looking skin.

**terra/form**  
BEAUTY

**CONCENTRATED OVERNIGHT REPAIR MASK**  
with Retinol, Niacinamide, Hyaluronic Acid, Vitamin E, and CBD  
50mg Heavy Cream  
Net wt. 3.5oz (100g)

**terra/form**  
CONCENTRATED OVERNIGHT REPAIR MASK  
with Retinol, Niacinamide, Hyaluronic Acid, Vitamin E, and CBD  
50mg Heavy Cream  
Net wt. 3.5oz (100g)

**BIOCHOL (0.5%)**  
Improves the firmness and elasticity of your skin, keeping you with a young, no blemish appearance after time and sun. Biochol also stimulates the production of collagen, which is the main structural protein in your skin, helping to keep your skin firm and elastic.

**BIOPHOSPHOLIPID**  
Biophospholipids are a type of lipid that is found in the cell membrane of all cells. It is a natural emulsifier, meaning it helps to mix oil and water together, which is why it is used in many skincare products. It also helps to strengthen the cell membrane, which can help to reduce the appearance of fine lines and wrinkles.

**REDSH**  
Redsh is a natural extract that is derived from the roots of the red shiitake mushroom. It is a powerful antioxidant and anti-inflammatory agent, which can help to reduce the appearance of redness and irritation in the skin. It also helps to strengthen the skin's natural barrier, which can help to prevent moisture loss and keep the skin hydrated.

**Our Mission**  
UNITE THE BEST OF NATURE

**VEGAN**  
We do not use any animal-derived ingredients in any of our formulations.

**NON-TOXIC**  
We strongly consider the environment when developing our packaging. The current design is fully recyclable and consists of highly recyclable plastic and FSC certified.

**CRUELTY-FREE**  
None of our products are ever tested on animals, and our suppliers will not produce in countries where animal testing is required.

**PLANT BASED**  
We use a plant-based formulation approach to all of our products and opt for plant-based ingredients when possible.

**DERMATOLOGIST**  
We have a dermatologist on staff who is available to answer any questions you may have about our products.

**FORMULATED IN THE USA**  
All of our products are formulated in the USA.

**FORMULATED IN THE USA**  
All of our products are formulated in the USA.

**FORMULATED IN THE USA**  
All of our products are formulated in the USA.

**terra/form**  
BEAUTY

**CONCENTRATED OVERNIGHT REPAIR MASK**  
with Retinol, Niacinamide, Hyaluronic Acid, Vitamin E, and CBD  
50mg Heavy Cream  
Net wt. 3.5oz (100g)

**terra/form**  
CONCENTRATED OVERNIGHT REPAIR MASK  
with Retinol, Niacinamide, Hyaluronic Acid, Vitamin E, and CBD  
50mg Heavy Cream  
Net wt. 3.5oz (100g)

**BIOPHOSPHOLIPID**  
Biophospholipids are a type of lipid that is found in the cell membrane of all cells. It is a natural emulsifier, meaning it helps to mix oil and water together, which is why it is used in many skincare products. It also helps to strengthen the cell membrane, which can help to reduce the appearance of fine lines and wrinkles.

**REDSH**  
Redsh is a natural extract that is derived from the roots of the red shiitake mushroom. It is a powerful antioxidant and anti-inflammatory agent, which can help to reduce the appearance of redness and irritation in the skin. It also helps to strengthen the skin's natural barrier, which can help to prevent moisture loss and keep the skin hydrated.

**terra/form**  
BEAUTY

**CONCENTRATED OVERNIGHT REPAIR MASK**  
with Retinol, Niacinamide, Hyaluronic Acid, Vitamin E, and CBD  
50mg Heavy Cream  
Net wt. 3.5oz (100g)

**terra/form**  
CONCENTRATED OVERNIGHT REPAIR MASK  
with Retinol, Niacinamide, Hyaluronic Acid, Vitamin E, and CBD  
50mg Heavy Cream  
Net wt. 3.5oz (100g)

**BIOPHOSPHOLIPID**  
Biophospholipids are a type of lipid that is found in the cell membrane of all cells. It is a natural emulsifier, meaning it helps to mix oil and water together, which is why it is used in many skincare products. It also helps to strengthen the cell membrane, which can help to reduce the appearance of fine lines and wrinkles.

**REDSH**  
Redsh is a natural extract that is derived from the roots of the red shiitake mushroom. It is a powerful antioxidant and anti-inflammatory agent, which can help to reduce the appearance of redness and irritation in the skin. It also helps to strengthen the skin's natural barrier, which can help to prevent moisture loss and keep the skin hydrated.

**terra/form**  
BEAUTY

**CONCENTRATED OVERNIGHT REPAIR MASK**  
with Retinol, Niacinamide, Hyaluronic Acid, Vitamin E, and CBD  
50mg Heavy Cream  
Net wt. 3.5oz (100g)

**terra/form**  
CONCENTRATED OVERNIGHT REPAIR MASK  
with Retinol, Niacinamide, Hyaluronic Acid, Vitamin E, and CBD  
50mg Heavy Cream  
Net wt. 3.5oz (100g)

**BIOPHOSPHOLIPID**  
Biophospholipids are a type of lipid that is found in the cell membrane of all cells. It is a natural emulsifier, meaning it helps to mix oil and water together, which is why it is used in many skincare products. It also helps to strengthen the cell membrane, which can help to reduce the appearance of fine lines and wrinkles.

**REDSH**  
Redsh is a natural extract that is derived from the roots of the red shiitake mushroom. It is a powerful antioxidant and anti-inflammatory agent, which can help to reduce the appearance of redness and irritation in the skin. It also helps to strengthen the skin's natural barrier, which can help to prevent moisture loss and keep the skin hydrated.



13750 Chatham St., Blue Island,  
IL 60406, United States  
Email: hello@terraformbrands.com







# Product catalogue

**Why are we best in market?**

One Top Customer Review

"It's absolutely very nice as the original battery from iPhone"  
- Amazon customer

"I love the battery backup, and the battery health is so good"  
- Helensidra

"Good quality battery even after few months, giving good result and a whole day battery life"  
- Amazon customer

"It is very good and this is the best over all on amazon"  
- Bailey fit

"The battery unit seat in a safe position with no defects and good installation it's working fine with 4G and 5G on."  
- Preet

"Genuine battery just as like original"  
- Shamsheer

"as same as original stand up"  
- Dinesh Singh

"very happy with the brand"  
- Shaikhar S Pathan

SOURCE: Amazon

"We are making you the owner with no investment products"  
- Kavita Rajgopal / founder, Bholatops

© 2023

[illegible]

**Words from founders' desk!**

---

Heidi,

I am extremely excited to share how words with you!

**Our vision:** our vision is to create India #themonitorship import free.

**Brand Value:** Battery life, become as original.

As you know, we are present in industry since 2009 and making many products like mobile battery, Charger, Data Card and many more products. Since then we are trying to give you better experience with our innovative products. Our products will always help you to make your life easier and comfortable.

We use our Indian brand our vision is to create India import free and we support **Atmanirbhar** level import policy by Govt. (Atmanirbhar) to support Indian brands over the foreign brands.

Thank you so much for your love to our brand.  
Hoping your love will remain same.

Varun Agarwal  
Founder, MediDrive

© 2020 MediDrive

## TECHNICAL DATA: PORTS AND CHARGING

### HIGHLIGHTS

- Fast (2.1)
- 3-in-1 USB Fast Charger (1 Dual USB, 1 Micro-USB, 1 Lightning)
- One Fast Charger (2.1A)
- One Fast Charger (2.1A)
- One Fast Charger (2.1A)

### DESCRIPTION

**GENERAL:**

- 3-IN-1 USB FAST CHARGER (2.1A)
- 3-IN-1 USB FAST CHARGER (2.1A)
- 3-IN-1 USB FAST CHARGER (2.1A)

**FEATURES:**


- Fast (2.1) to ensure Quick Charge in charging efficiency
- One Fast Charger (2.1A)
- One Fast Charger (2.1A)
- One Fast Charger (2.1A)

**POWER OUTPUT:**

- Power Input: 5V/2.1A
- Power Output: 5V/2.1A

**COMPATIBILITY:**

- 3-in-1
- 3-in-1
- 3-in-1



**MODATREE**  
New Charged Way Tree

Sponsored By ICI-MAR Group

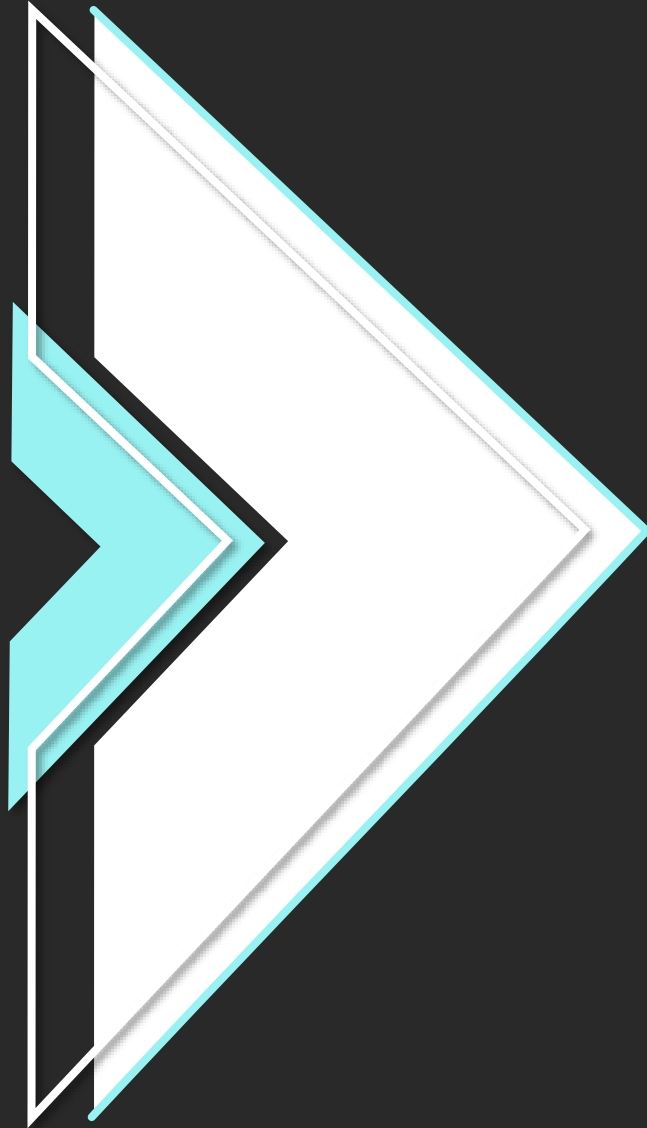
Address: Number 3, 71, Street, Raghor Pura, Block 33, Beasdpura,  
Karl Bagh, New Delhi, Delhi 110005





# Pocket book design





# Thank you.

Please reach out to us on [info@last3feet.in](mailto:info@last3feet.in) in case of any question or query.

## *Conditions of Publication*

This document and the information herein are to be afforded the strictest confidence. The information may not be used or disclosed except for the purpose for which it has been sent. If you are not the intended recipient of this document, please destroy immediately. No part of this document may be reproduced or transmitted in any form by any means, electronic or mechanical, including photocopying, recording, on information storage or retrieval systems without the express permission of the author. By reading this document, the recipient is deemed to have accepted the above terms.